



Jaduka Notifications Service for Accounts Receivable

Automatically notify customers the moment your payment terms are exceeded with a friendly voice reminder — for less than the cost of a postage stamp.

Appian customers can now send time-sensitive voice notifications to customers with greater success and significantly lower costs than other collection methods such as email, call centers or regular mail. When a pre-determined account aging threshold is exceeded and “triggers” the application within your enterprise, Jaduka Notifications Service for Accounts Receivable sends a personalized voice alert to a designated recipient’s phone using Text-to-Speech or .wav/mp3 files.

Proactively communicate with customers, reduce your average collection period and improve the productivity, profitability and professionalism of your back office by using Jaduka Notifications Service for Accounts Receivable.

Key Benefits:

Collect Outstanding Receivables Faster: Improve your Days Sales Outstanding (DSO) metrics, increase cash flow and help your back office manage AR better.

Automate Collections Reminder Process: Easily implement a friendly and persistent reminder process to help your customers remain current, allowing you to defend your AR. Adding automated Jaduka Notifications adds consistency to your DSO/AR process, is highly scalable and helps manage your customer’s behavior.

Enhance Customer Service: Minimize payment disputes, reduce outbound collection calls and improve your back office productivity by informing your customers of overdue outstanding invoices using Jaduka Notifications. Remain top of mind with your customers by sending out thank you notifications for payments received to reward on-time payment and build customer goodwill.

Enforce Payment Terms: Persistent voice notifications enforce your terms efficiently, keeping your DSO low and reducing customer delinquencies by keeping your customers actively engaged and informed.

Decrease Collections Costs: By automating the process of notifying customers when payments are overdue, chances for collecting outstanding balances increase, reducing debts written off as uncollectable and mitigating need to outsource collections. Jaduka Notifications are available on a pay-as-you-go basis so you only pay for the service you actually use.





Two Versions to Meet Your Needs: The standard Jaduka Notifications Service for Accounts Receivable features a digit collect option that can be customized to meet your needs – to confirm message receipt, request a follow-up call or whatever unique use your back office can dream up. The Advanced version of Jaduka Notifications allows the receiving party to seamlessly connect to your contact center at the press of a digit, allowing for real-time connection of both parties in order to immediately resolve an outstanding debt, discuss an invoice or address other pressing business matters.

Appian Integrated: Jaduka's Notification Service for Accounts Receivable will soon be accessible as a Smart Service in the Appian Sharebase. A 30 day free trial of the service is available now for current Appian customers. To request your free trial, visit www.jaduka.com/appian and register today.



Statistics reveal that in-house debt collection efforts are only 70% effective with 90 day invoices; when the debt reaches 6 months returns drop to 50%. Nearly 27% of accounts receivable that are 90 days in arrears may never get collected. After the 6 month mark that figure jumps to a 44% average; after 1 year a devastating 75% of delinquent debt is never collected."

According to figures from the Commercial Collection Agency Association, the amount of money placed in collection by one business against another is up almost 40 percent from \$3.35 billion for the same period last year. As a result, almost 2.5 million accounts were placed in collection in the second quarter, up 12.9 percent from 2.2 million the previous year.

Source: Austin Business Journal (July 2009)

Jaduka On-Demand Communications Services extend enterprise business processes beyond the firewall – to reach partners, vendors and customers.

With Jaduka On-Demand Customer Communications Services and the Jaduka API, companies can now easily blend voice into their vital business processes – and more effectively “speak” with employees, partners and customers. Delivered over the Web, Jaduka's web services target business process optimization by blending real-time communications into critical workflows.

Current Appian customers are eligible for a 30 day free trial of the Jaduka Notifications Service for Accounts Receivable. To request your free trial, visit www.jaduka.com/appian and register today.

www.jaduka.com/appian

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